

Mobility

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VOLUME 1



ora^{ito}

Ora ïto Mobility —
The fusion of design
and technology



OI —

Introduction

Ora ìto, the *enfant terrible* of design, creates a complete and coherent ecosystem around mobility. Challenging the aseptic codes within the world of high-tech design, he signs new classics for the nomad's universe.

The versatile, vibrational designer Ora ìto takes a step further in the development of his brand.

Ora ìto, a designer becomes a label

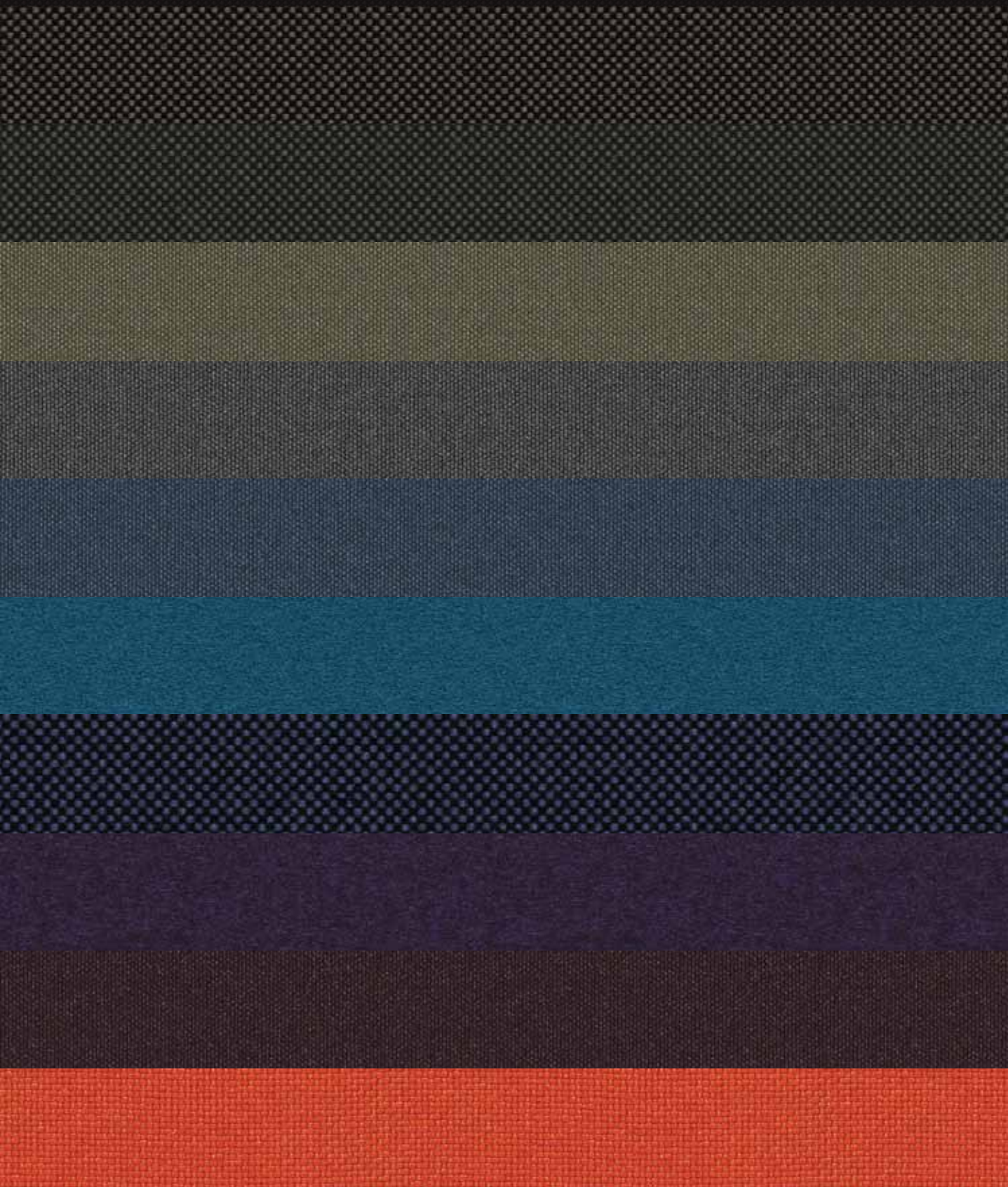
Fresh from his collaborations with prestigious brands, the versatile, vibrational designer Ora ìto takes a step further in the development of his brand. He moves into an entire territory with one objective: to create a galaxy of connected and increasingly innovatory objects. Nothing is more natural than for Ora ìto, the first iconic designer of the digital era, to move into the territory of mobile electronics and affix his label there.

Materials at the heart of the project

With Ora ìto Mobility, materials become the DNA of electronics as its touch gives the products an extra bit of soul. The use of Kvadrat on the protective cases lends a couture dimension to the Ora ìto Mobility range and defines the spirit of the first collection. Colors, textures, and touch are for choosing and mixing. Each collection supplements and enriches the previous one.

Electronics become sensory

In our highly connected world – governed by screens, emails, tweets and information technology – all mobile accessories seem the same. And all resemble exactly what they serve as a vehicle for: a cold sort of technology, efficient, rigid. Ora ìto turns all of that upside down. Nomadic objects are used and carried like fashion accessories. They express more than the object itself. Breaking with an aesthetic of aggressiveness and functionality, they mutate and soften to better reveal our personalities. The electronic universe is becoming sensorial. Ora ìto understands this. With him, electronics undertake their revolution. They are changing skin, they are changing rhythm.



When aesthetics join functionality,
it is signed Ora ìto.



Tao
In-ear headphones



Giotto
On-ear headphone



Emily
Bluetooth speaker



Helène
Folio case



Louise
Folio case

Materials become the DNA
of electronics as its touch gives the
products an extra bit of soul.

Ayrtön

On-ear headphone





Pia

In-ear headphones



Helène

Folio case



Ïta

Rigid cover

For the first time, a range of products provides an elegant and contemporary ensemble firmly rooted in design and architecture.

Wearable technology

For the first time, a range of products at the height of technological relevance provides an elegant and contemporary ensemble firmly rooted in design and architecture. Technology fuses with clothing, furniture and even automobile design. Cantor of simplicity, Ora ìto claims a design that is timeless, where effort disappears behind well being, flexibility of use, and obvious draftsmanship. In the same way we choose our clothes, our shoes, or our watch, we will choose our headphones, an object of design unlike any other. In the same way we choose our sofa, our office desk, our library, we will choose our audio speaker. Before us and at our disposition is a potentially infinite range of materials and colors.

Sensitive to individual desideratum, the Ora ìto Mobility range descends on the streets to conquer. Totally breaking with a 'home appliance aesthetic', Ora ìto draws inspiration from Italian furniture design. He himself has collaborated with the greats in the sector: Cappellini, Zanotta, Frighetto, Guzzini, Artemide, B&B Italia ... 'With the Ora ìto collection you will no longer resemble a robot, nor will you have the impression of wearing a motorcycle helmet on your head', explains Ora ìto with a wry smile. The products are all well drafted, with each form optimizing to the maximum functionality and use. Always simplicity. When aesthetics join functionality, it is signed Ora ìto.

A family of products

From smartphone to tablet, Ora ìto Mobility is much more than an array of accessories, constituting a true ecosystem. The Ora ìto Mobility family laid down the fundamentals with a line of headphones, a speaker, connective elements, and protective cases. It envisions growing, becoming enriched with new products. A family one wants to own in its entirety. Impeccable finishings, carefully elaborated as a whole – the products are nevertheless positioned at an accessible price point.

Ora ìto baptized each of his objects with the first names of his family members, his close ones, his friends, or even ... his dog. The signature piece in the collection bears Ora ìto's favorite name, that of the Italian painter of Assisi frescoes: Giotto. The Ora ìto Mobility collection is the image of a family that he assembles, to resemble us.





The brand

The two-dot umlaut in Ora ïto is inscribed into the material like two points of returns, two signals, two blinks of the eye, two beats, a sound interval. Two small squares, like the headphones that we slide over our ears, like the two eyes that create the sound for another vision. The Ora ïto range is like a saga. Passionate about design, contemporary art or simply sensitive to beautiful objects, the Ora ïto tribe loves to carry a part of their universe with them. The Ora ïto Mobility range, whose unique mix allow for all sorts of differences, becomes a sign of identification.

Technical savoir-faire

Ora ïto relied on the savoir-faire of Bigben Connected, leading specialist in the creation and conception of high-tech accessories in collaboration with prestigious international brands, to sign new classics for the world of mobility with one and only name: Ora ïto.

ora-ito.com/mobility







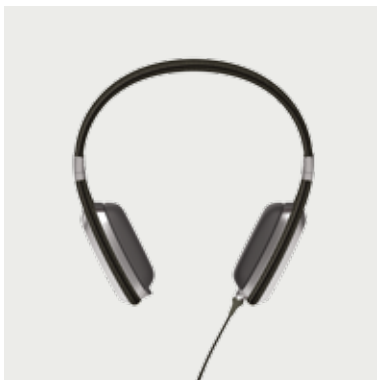


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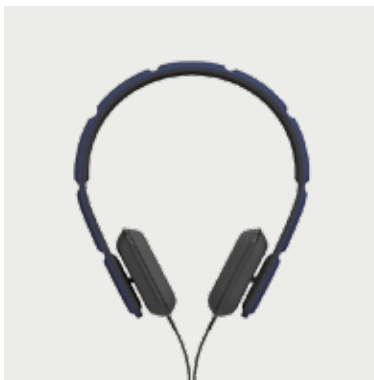
The Collection

Giotto	On-ear headphone	— 20
Ayrtön	On-ear headphone	— 24
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From smartphone to tablet, Ora ìto
Mobility is much more than an array
of accessories, constituting a true
ecosystem.



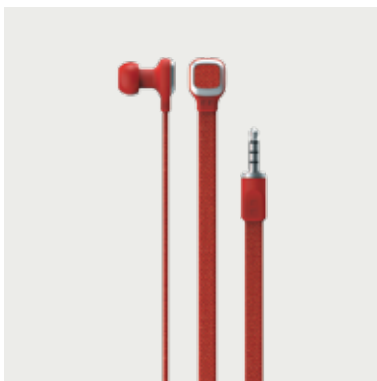
Giotto



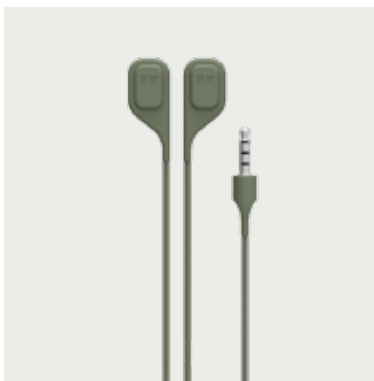
Ayrton



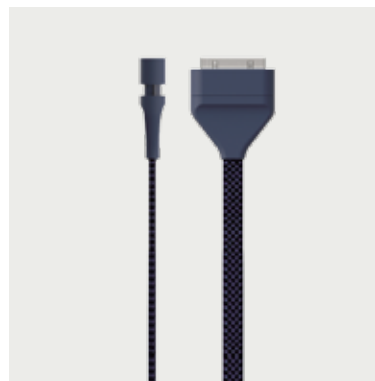
Emily



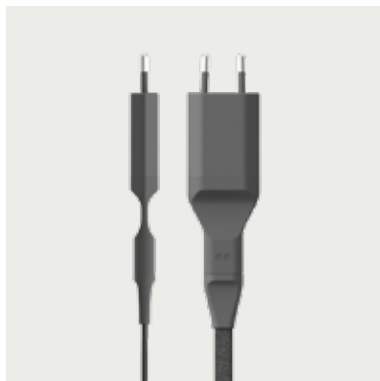
Tao



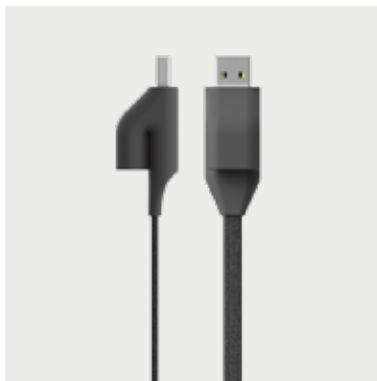
Pia



Raphaël



Mícha



Caröl



Teö



Īta



Louïse



Helène



Alix

Giotto





Giotto

On-ear headphone

A deliberately architectural silhouette characterizes the Giotto headphones. At its own scale, it echoes the creations of the Ora ìto studio. The collection's signature piece is the Giotto, mixed of machined metal parts clad with fabric. This tactile encounter denotes the influence of furniture design. A little plus: a dual-capacity jack plug allows friends to share music through two headphones.

Specifications

- Superior sound quality
- Adjustable headband length
- Foldable for easy carrying
- Flat seamless cloth-covered cable
- Guest extra socket
- Ergonomic ear-cushions for greater listening comfort
- Built-in microphone for phone calls
- In-line remote control for Line In selection and volume control

Technical specifications

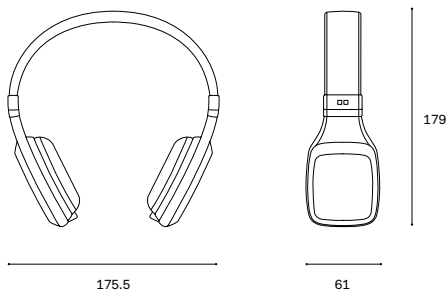
Speaker diameter: 40mm
Impedance: 32 Ohm
Power rating: 20mW-30mW
Sensitivity: 120dB +/- 3dB
Frequency response: 20Hz-20KHz

Materials

Satin metal finish
Fabric or leather

In the box

On-ear headphone
Soft carrying pouch
1.2m audio cable with 3.5mm jack



THE COLLECTION

Ayrtön







Ayrtön

On-ear headphone

Designed like a pictogram of an audio headset, the Ayrtön headphones lend themselves to all sorts of personalization. Its multiple colors, its interchangeable headband, make it a modular object adaptable to all attitudes, to all looks.

Specifications

- Interchangeable headbands
- Adjustable headband length
- Flat cable
- Ergonomic swivel-mounted ear-cushions
- Built-in microphone for phone calls
- In-line remote control for Line In selection and volume control

Technical specifications

Speaker diameter: 40mm

Impedance: 32 Ohm

Power rating: 20mW

Sensitivity: 113dB+/-3dB

Frequency response: 20Hz-20KHz

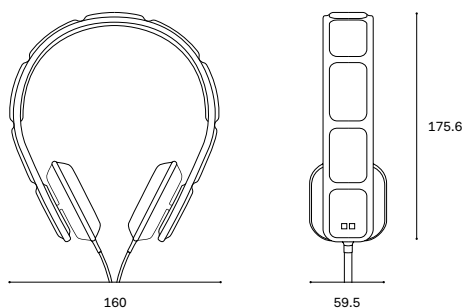
Materials

Fabric, leather or polyurethane

In the box

On-ear headphone with two interchangeable headbands

Soft carrying pouch



Emily





Kvadrat tempo 770 and metal

Emily

Bluetooth speaker

Conceived in the same materials used in interior architecture, this nomad Bluetooth speaker immediately blends into any space. Its formal codes recall those of the Giotto headphone. Equally at ease inside or outside, it features a handle that serves both as a support and a means of transporting it.

Specifications

- Portable Bluetooth stereo speakers
- Superior sound quality
- Compact and powerful
- Carrying/support handle
- Play music files from your smartphone or computer A2DP Bluetooth profile

Technical specifications

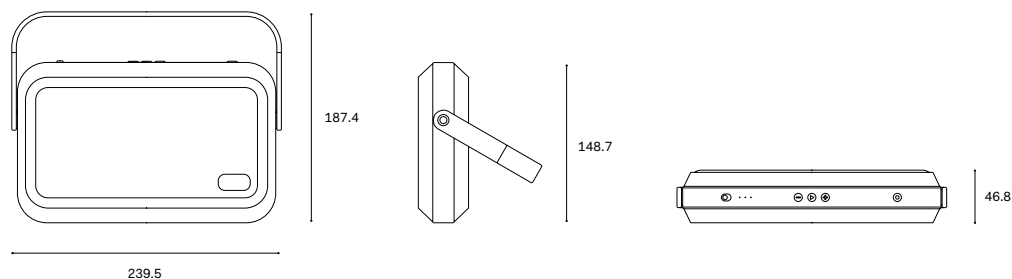
Bluetooth 4.0
Power rating: 2x10W
Speakers: 2x2"
Autonomy: listening time: 4 hrs at max volume, 7 hrs at normal volume
Impedance: 4 Ohm 8W
Distortion: 80dB
Frequency response: 50Hz-16kHz
Built-in battery: 12V, 2400mA
Input & output sockets
Dimensions: 232mm x 144mm x 1147mm
Automatic standby mode

Materials

Satin metal finish
Available in Kvadrat Tempo 670, Kvadrat Tempo 770, Kvadrat Tempo 950, Kvadrat Tempo 170 or leather

In the box

Bluetooth portable speaker
Soft carrying pouch
Audio cable with jack
Mains charger



Täo





Täo

In-ear headphones

The little brother of Giotto, the Täo in-ear headphones are a play of elegance, modernity. Its fabric-covered cable accords with clothing styles. It is a fashion accessory *par excellence*.

Specifications

- Superior sound quality
- Flat seamless cloth-covered cable
- Built-in microphone for phone calls
- In-line remote control for line in selection and volume control
- Three earbuds sizes to fit all ears

Technical specifications

Impedance: 32 Ohm

Power rating: 5mW

Sensitivity: 95dB +/- 3dB

Frequency response: 20Hz-18KHz

Materials

Satin metal finish

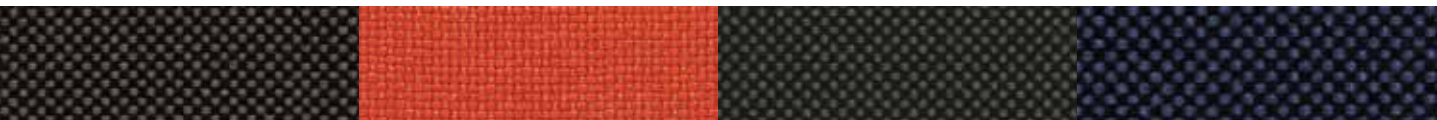
Fabric or leather

In the box

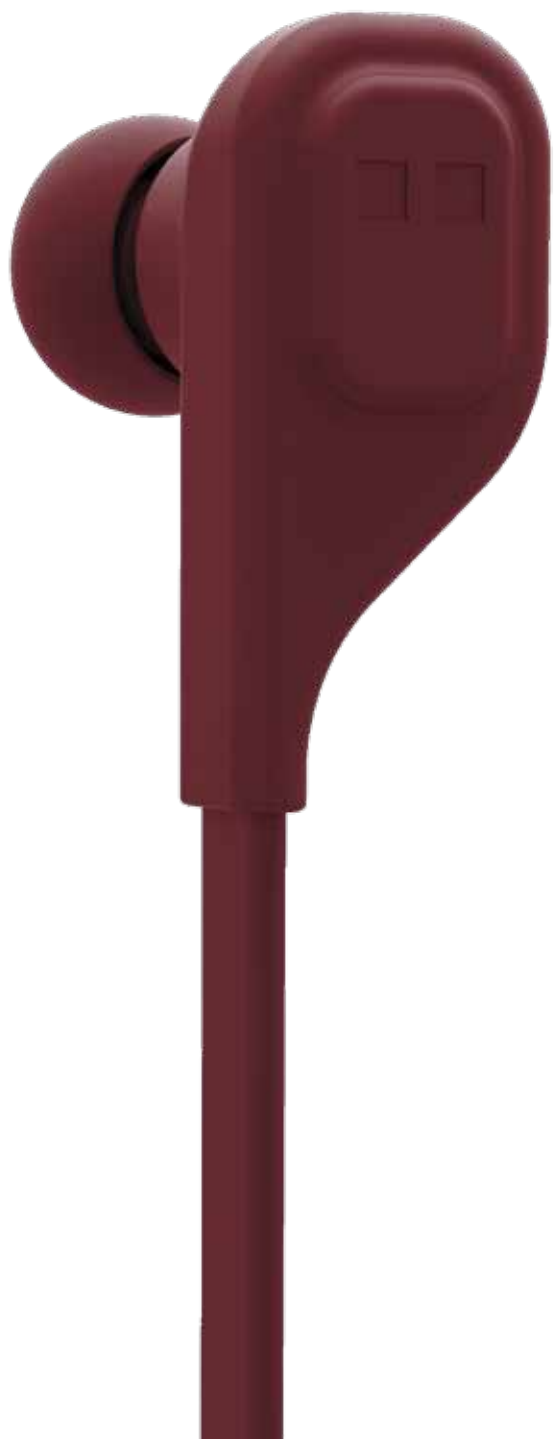
In-ear headphones

Jack adaptor cable

Soft carrying pouch



Pia





Pia

In-ear headphones

Two rounded earpieces of perfect symmetry, two cables merge in order to form one single line. An ergonomic remote control, which twists naturally so that it is always in the right direction. Simplicity, efficiency.

Specifications

- Flat cable
- Built-in microphone for phone calls
- In-line remote control for Line In selection and volume control
- Three earbuds sizes to fit all ears

Technical specifications

Impedance: 32 Ohm

Power rating: 5mW

Sensitivity: 95dB +/- 3dB

Frequency response: 20Hz-18KHz

Materials

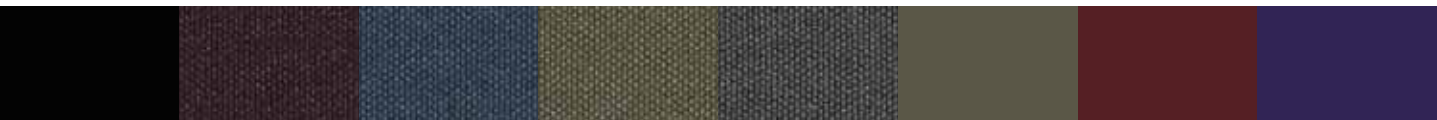
'Soft touch' rubber finish

In the box

In-ear headphones

Jack adaptor cable

Soft carrying pouch



THE COLLECTION

Louise







Louise

Folio case for smartphones

The motifs used for the covers (organic, padded) are inspired by Ora ìto architecture, furniture, hotel room wall coverings ... Its variety of materials endows the collection with a trans-generational aspect. The particular care given to its finishings class these high-tech products amid the best pieces of contemporary design.

Specifications

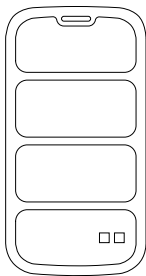
- Motif Padding or Organic quilted effect
- Extra slim design and full protection
- Microfibre inner lining
- Front speaker hole lets you call with the case closed
- Available for Galaxy S4, Galaxy S4 mini, iPhone 5/5S and 4/4S

Materials

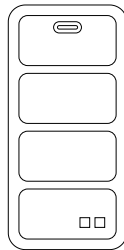
Available in Kvadrat Field 182, Kvadrat Field 662, Kvadrat Field 982, Kvadrat Field 782, Kvadrat Divina Melange 2681, Kvadrat Divina 3893, Kvadrat Tempo 670, Kvadrat Tempo 770, Kvadrat Tempo 950, Kvadrat Tempo 170 or in leather or polyurethane

In the box

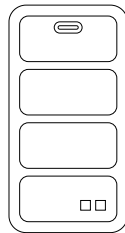
One folio case



GS4



iP5 / 5S



iP4 / 4S

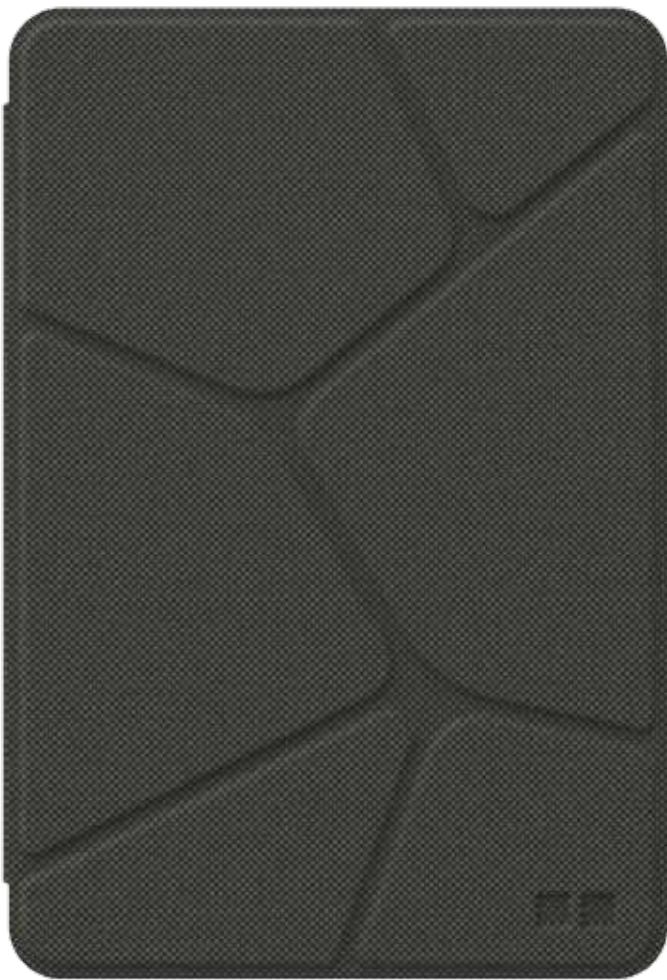


THE COLLECTION

Helène







Helène

Folio case for tablets

A version of the Louise folio case

Specifications

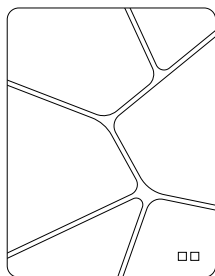
- Motif Padding or Organic quilted effect
- Extra slim design and full protection
- Microfibre inner lining
- Video stand position
- Automatic screen standby mode function
- Available for iPad 2, iPad Retina, iPad mini

Materials

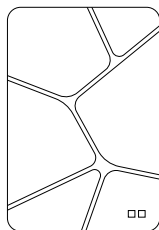
Available in Kvadrat Field 182, Kvadrat Field 662, Kvadrat Field 982, Kvadrat Field 782, Kvadrat Divina Melange 2 681, Kvadrat Divina 3 893, Kvadrat Tempo 670, Kvadrat Tempo 770, Kvadrat Tempo 950, Kvadrat Tempo 170 or in leather or polyurethane

In the box

One folio case



iPad



iPad Mini



Ita





Rigid cover for smartphones

A version of the Louise folio case

Specifications

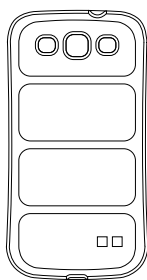
- Motif Padding or Organic quilted effect
- Extra slim design
- Fits your smartphone's contours perfectly
- Easy access to all functions
- Microfibre inner lining
- Available for Galaxy S4, iPhone 5/5S and 4/4S

Materials

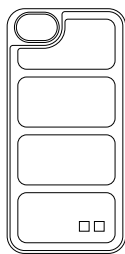
Available in Kvadrat Field 182, Kvadrat Field 662, Kvadrat Field 982, Kvadrat Field 782, Kvadrat Divina Melange 2 681, Kvadrat Divina 3 893, Kvadrat Tempo 670, Kvadrat Tempo 770, Kvadrat Tempo 950, Kvadrat Tempo 170 or in leather or polyurethane

In the box

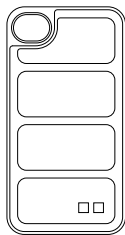
One back cover
One screen protector



GS4



iP5 / 5S



iP4 / 4S



Alix





Alix

Semi-rigid cover

A homage to Le Corbusier's color palette, and the Marseille art center, MAMO, which was conceived by the great architect, the Alix case goes beyond protection. It revisits the core design of the iPhone, softening it with uniquely beveled corners.

Specifications

- Matt/glossy effect Organic motif
- Non-slip, flexible: gives ideal protection
- Shock-absorbent chamfered corners
- Easy access to all functions
- Available for iPhone 5/5S

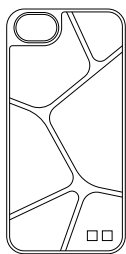
Materials

TPU

In the box

One semi-rigid cover

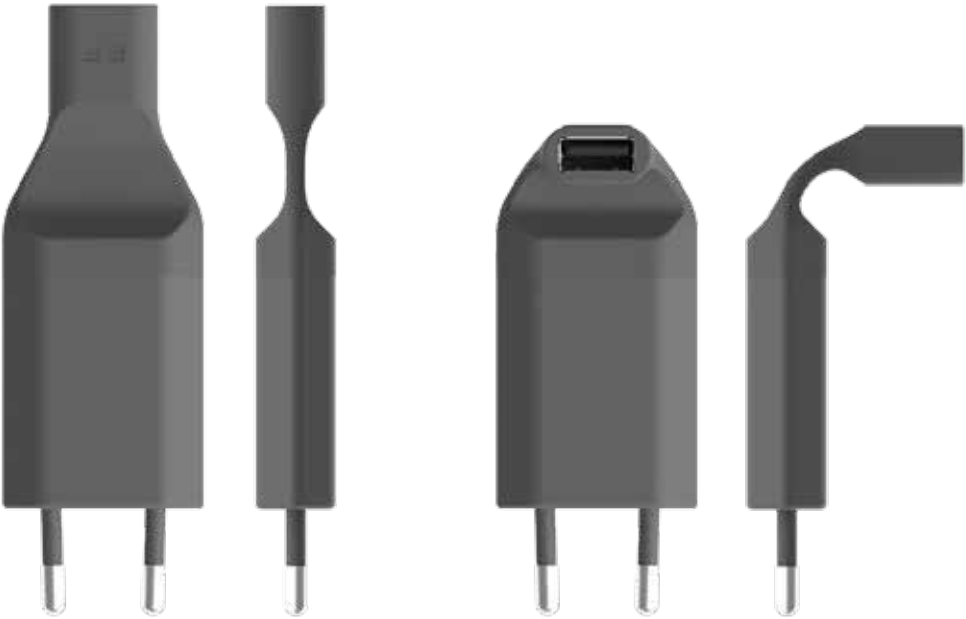
One screen protector



iP5 / 5S

Micha





Micha

Travel charger

Ultra-compact and flexible, the chargers adapt to all outlets and interiors. Their cables recall those found in lamp design. The cable connectors are equipped with a sliding protector. The flat cables are slid into a woven fabric without visible seams. A first.

Specifications

- Travel charger and dual USB cable
- Extra slim design
- Flexible end for easy access to your socket
- Can charge two devices at once

Technical specifications

Power rating: 2.1A

Materials

Base: Navy blue or grey rubber finish

Flat seamless cloth-covered cable

In the box

One car charger base

One dual USB cable with micro-USB or iPhone connectors

Teö





Teö

Car charger

The Teö car charger, which comes with the Caröl double USB cable, makes it possible to charge two mobile devices in the car simultaneously. Works with the Micha mains power charger.

Specifications

- Extra slim design
- Flexible end for easy access to your socket

Technical specifications

Power rating: 2.3A

Materials

Base: navy blue or grey rubber finish
Flat seamless cloth-covered cable

In the box

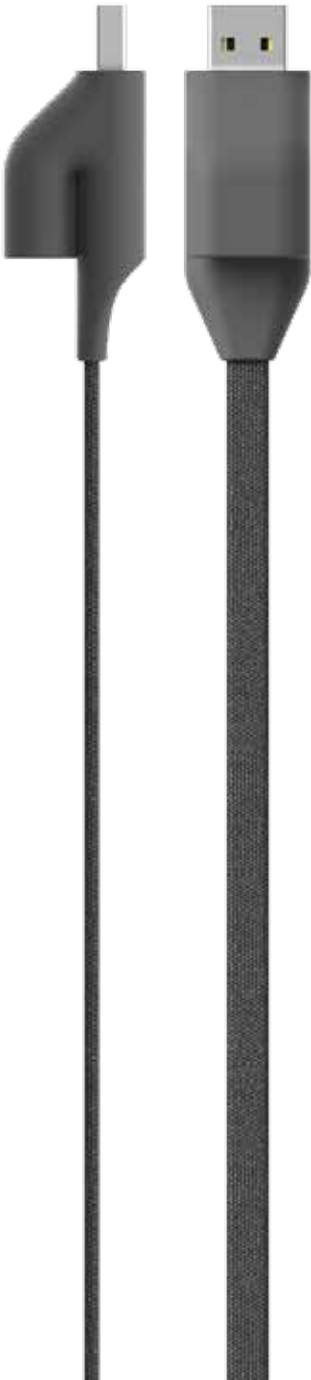
One car charger base
One dual USB cable with micro-USB or iPhone connectors

THE COLLECTION

Caröl







Caröl

Double USB cable

The Caröl double USB cable makes it possible to charge two mobile devices simultaneously. Works with the Micha mains power charger and Teo car charger.

Specifications

- Charge/sync USB cable
- Sliding cover to protect your connector
- Micro-USB or iPhone connectors

Materials

Navy blue or grey rubber finish
Flat seamless cloth-covered cable

In the box

One dual USB cable

THE COLLECTION

Raphaël







Raphaël

USB Cable

The Raphaël USB cable is a charge and synchronisation cable by USB port. Works with the Micha travel charger and Teö car charger.

Specifications

- Charge/sync USB cable
- Sliding cover to protect your connector

Materials

Navy blue or grey rubber finish
Flat seamless cloth-covered cable

In the box

One flat cable with micro-USB or iPhone connectors



03 — About

ABOUT





At 36 years of age, designer Ora'ito has already made his name a veritable label. World renowned at the age of 19 for appropriating creations by international brands and broadcasting them on the web in 3D, he is without a doubt the first iconic designer of the digital era.

This early work was acquired by the Fonds National d'Art Contemporain (FNAC). Since then, he has made a name for himself in the field of product design, indeed real this time around. Active across the domains of design and architecture, in 2002 he received the 'Oscar for Best Packaging' for his design of the Heineken bottle in aluminum. He has since worked for major international brands Adidas, Guerlain, Pucci, Christofle, Decaux ... His furniture has been manufactured by Cappellini, Frighetto, Zanotta, Roche Bobois ... In architecture, we credit him with the flagship stores of Toyota, Citroën ... In restaurants, le Nano; and, in nightclubs, le Cab as well as Hotel O.

Whether working on ideas for a highway rest area or for a commercial object, he always looks to project these projects into the future, all the while taking into account the real and its constraints. His goal? To invent the possible. An all-out player, a phosphorescent creative, Ora'ito is an altruist, a born move-and-shaker whose passion for form always returns to a substantive concern for functionality.

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kvadrat

Kvadrat holds the leading position in Europe's high-quality contemporary textiles market. They supply architects, designers and private consumers across the world with textiles and textile-related products. Their products reflect their commitment to colour, quality, simplicity, innovation and design.

Kvadrat fabrics have been used in some of the world's most intriguing architectural developments, such as the Gherkin, London; Museum of Modern Art, New York; Walt Disney Concert Hall, Los Angeles; Oslo Opera House, Norway; Reichstag, Berlin; Guggenheim Museum, Bilbao; Copenhagen Opera House, Denmark and Guangzhou Opera House, China.

At Kvadrat, they consistently push the aesthetic, technological and functional properties of textiles. In doing so, they collaborate with leading designers, architects and artists, including Olafur Eliasson, Thomas Demand, Patricia Urquiola, Akira Minagawa, Alfredo Häberli, Peter Saville, Akira Minagawa, David Adjaye, Tord Boontje, Giulio Ridolfo, as well as Ronan and Erwan Bouroullec.

kvadrat.dk



As the French leader in smartphone and tablet accessories, Bigben Connected designs and distributes a broad range of accessories (cases, chargers, headsets ...) for multimedia retailers (operator boutiques, mobile telephone specialist stores, mass distribution networks, and online commerce).

Its activity is divided between:

- The design and distribution of accessories under its own brands (Modelabs, Colorblock and BigBen) and under private labels.
- The distribution of accessories from original and specialist manufacturers.
- The design and engineering of exclusive high-tech accessories for international brands (Kenzo, Quiksilver-Roxy, Swarovski Elements) and the development of co-branded partnerships with mobile equipment manufacturers.

Bigben Connected is a subsidiary of Bigben Interactive, specialist of multimedia accessories present in more than 30 countries and listed on Euronext Paris in compartment C.

bigben-connected.com

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To be continued ...

